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Malaysia's 100 Days At Expo 2020 Dubai Garners Trade Worth RM35.2 Billion

By

Editor

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Malaysia Pavilion at Expo 2020 Dubai reaches the 100-day milestone which takes place from 1 October 2021 to 31 March 2022.

Leading the high-level delegation from Malaysia is Deputy Minister of Science, Technology and Innovation (MOSTI), Datuk Haji Ahmad Amzad Hashim, who marked the milestone by celebrating Malaysia Day at the Expo. Bearing the 'Energising Sustainability' concept of the Pavilion, Malaysia Day is meant to illustrate the country's commitment to international collaborations, long-standing interest in

global conversations, and participate in dialogues on important topics including climate change and sustainability.

Sorting a Net Zero Carbon theme, Malaysia aimed to convey its success stories in adopting a resilient, low-carbon, resource-efficient, and socially inclusive framework to address climate change and sustainability that are firmly anchored on the principles of sustainability and planetary health.

Malaysia took the opportunity to promote the country's entrepreneurship and unique propositions at the expo, the event helped Malaysia garner much attention from the oil-rich Middle East nations but also international visitors.

Previously Prime Minister Dato' Sri Ismail Sabri bin Yaakob, said Malaysia had generated more than US\$8.03 billion (RM33.9 billion) potential trade and investment returns in the first eight weeks of participation at the Expo 2020 Dubai.

However, as of week 12, Malaysia made significant headway since then, garnering US\$8.4 billion (RM35.2 billion) potential trade and investment returns. This was achieved following the signing of 71 Memoranda of Understanding, Memoranda of Cooperation and Letters of Intent, as well as 793 business indicators with several international companies.

Malaysia's 26 weekly business programs throughout Expo 2020 Dubai is led by the MOSTI and supported by 20 other ministries, 70 department and agencies, five state governments and 300 companies. The Malaysia Pavilion has also welcomed over 500,000 visitations through its doors to date. Malaysia's participation at the Expo also strengthens the nation's bilateral ties with the UAE as Malaysia's largest trading partner and export destination among the Gulf Cooperation Council (GCC).

Malaysia is among 192 countries and organisations taking part in Expo 2020 Dubai. Malaysia's participation in Expo 2020 Dubai is led by MOSTI with Malaysian Green Technology and Climate Change Corporation as implementing agency.